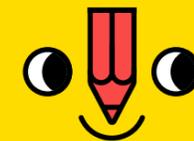




aaron  
miller.



**Why is this landscape?**

When's the last time you used a printer? You are probably viewing this on screen so it's designed to optimse your viewing experience. Need it A4 portrait? Let me know.



Cheltenham based, guinea pig owner, wanna-be pizza maker, gymgoer, fan of the seaside, Haribo munching, homemade sourdough baker. Love/hate relationship with running.

### ABOUT

A multidisciplinary designer committed to creating experiences for leading brands through design, colour, execution, and a real love of what I do. I believe the best work comes from trust and collective thinking. Often waking up at 5am\* thinking and obsessing about the details and a new approach to answering the brief. Utilising software and efficiencies in the every day.

I live and breathe design, and approach it by understanding that at its core, design is problem solving. Drawing on first hand experiences, a borderline obsession with the why and ensuring that digital experiences are created to inspire, solve problems and elevated to the next level.

An all round creative who struggles to switch off, picking faults in restaurant menus, beer labels and kerning on shop fronts. Lover of character and contemporary design.

\*I'm not one of those LinkedIn life legends. Just an active brain.

### CAREER EXPERIENCE

#### **Pencil Pencil | Freelance**

April 2022 – Present

#### **Havas CX helia | Design Lead**

March 2017 – April 2022

#### **Havas CX helia | Senior Designer**

February 2016 – March 2017

#### **Havas CX helia | Freelance Designer**

August 2015 – February 2016

#### **Silver Agency | Senior Designer**

November 2013 – June 2015

#### **Aaron Miller Illustration | Freelance**

June 2006 – Present

### EDUCATION

#### **Falmouth University | 2005-2008**

BA (Hons) Illustration 2:1

#### **University of Gloucestershire | 2004-2005**

BTEC Foundation Diploma Art & Design

#### **Balcarras School | 1998 - 2004**

3 A's at A-Levels, Art, Product Design, ICT  
11 G.C.S.E's A\*-C grades

## AARON MILLER

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### HOW

Trust is a big thing for me, a team cannot perform if the trust and support network is missing. I am a strong believer in developing relationships as we never know where this journey is going to take us.

A natural leader, forged from the years working as a pizza chef as a student, and working my way up the industry through respect for one another and a passion for design and shaping stand-out creative work.

With a formal training in illustration from Falmouth University and a renowned career based on hard-work, kindness and a love of the industry. Creatively driven with a refreshing reputation for delivering innovation, pixel perfection and simplicity all within time and budget.

### ESSENTIAL QUALITIES

Attention to detail

Flexible approach to work

Empathy for others

Hard working

Calm under pressure

Thorough and meticulous

Big fan of continued learning

Eager to teach and inspire others

Sense of humour

### INTERESTS

Outside of work I enjoy spending time with my two guinea pigs, reading crime thrillers and getting lost in the countryside.

A huge fan of working out for the mental and physical benefits. Weekends are spent meticulously kneading and tending to a sourdough loaf, bingeing something on Netflix and spending time with my family and friends.

### CLIENTS INCLUDE

BT

Guinness

Adidas

Premier Inn

BBC

Virgin

Pets at Home

Dove

English Heritage

Gordon's

Volvo

Three Mobile

Easyjet

Gap

Barclays

The London Olympics

GWR

IKEA

Lloyds Bank

RAC

Macmillan

Suez

Baileys

Organix

Royal Mail

### CAPABILITIES

Digital Design

User Interface (UI) / Experience Design

Mobile & responsive design

Identity & Brand

Illustration

Iconography

Character design

Strategy

Information design

Email design

Art Direction

Print

Typography

Animation

Presentation design

Digital Development

Leadership

### SOFTWARE

Adobe CC suite, PS, Ai, Id, Ae, Xd

Sketch

Microsoft Word & Powerpoint

Figma

Zeplin

# Thank you

Would love to jump on (yet another) video call and have a chat about how we could work together in the future. And to hear more about the work you do and your values. I'm excited to show you more of my work, and chat about my approach and ethos in design.

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**AARON MILLER**

[aaron@pencilpencil.com](mailto:aaron@pencilpencil.com)

Let's chat 07732884815

