



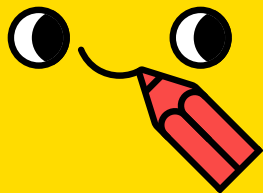
Cheltenham based Integrated Senior Freelance Designer, wanna-be pizza maker, gymgoer, fan of the seaside, Haribo munching, homemade sourdough baker. Love/hate relationship with running.

ESSENTIAL QUALITIES

Attention to detail
Flexible approach to work
Empathy for others
Hard working
Calm under pressure
Thorough and meticulous
Big fan of continued learning
Eager to teach and inspire others
Sense of humour

INTERESTS

Outside of work I enjoy spending time reading crime thrillers and getting lost in the countryside. A huge fan of working out for the mental and physical benefits. Weekends are spent meticulously kneading and tending to a sourdough loaf, binging something on Netflix and spending time with my family and friends.



CAPABILITIES

Digital design
User interface (UI) / Experience design (UX)
Art direction
Identity & Brand
Product design
Iconography
Digital development and design handover
Design critiques and considered feedback
Illustration and character design
Creative strategy
Information design
Email design
Mobile & responsive design
Print, Artworking, Press-Press
Retouching
Typography
Animation and storyboards
Presentation design
Mentoring and leadership

SOFTWARE

Figma
Adobe Creative Suite, Photoshop, Illustrator, InDesign, After Effects, Adobe XD,
Microsoft Word & PowerPoint
Miro, Slack, Microsoft Teams

CAREER EXPERIENCE

Pencil Pencil | Freelance

April 2022 – Present

Havas CX helia | Design Lead

March 2017 – April 2022

Havas CX helia | Senior Designer

February 2016 – March 2017

Havas CX helia | Freelance Designer

August 2015 – February 2016

Silver Agency | Senior Designer

November 2013 – June 2015

Aaron Miller Illustration | Freelance

June 2006 – Present

EDUCATION

Falmouth University | 2005-2008

BA (Hons) Illustration 2:1

University of Gloucestershire | 2004-2005

BTEC Foundation Diploma Art & Design

Balcarras School | 1998 - 2004

3 A's at A-Levels, Art, Product Design, ICT
11 G.C.S.E's A*-C grades

Some key clients include:



Thank you

