



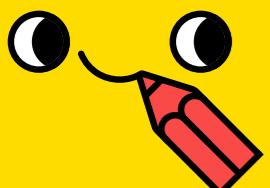
**Cheltenham based Integrated Senior Freelance Designer, wanna-be pizza maker, gymgoer, fan of the seaside, Haribo munching, homemade sourdough baker. Love/hate relationship with running.**

#### ESSENTIAL QUALITIES

- Attention to detail
- Flexible approach to work
- Empathy for others
- Hard working
- Calm under pressure
- Thorough and meticulous
- Big fan of continued learning
- Eager to teach and inspire others
- Sense of humour

#### INTERESTS

Outside of work I enjoy spending time reading crime thrillers and getting lost in the countryside. A huge fan of working out for the mental and physical benefits. Weekends are spent meticulously kneading and tending to a sourdough loaf, binging something on Netflix and spending time with my family and friends.



#### CAPABILITIES

- Digital design
- User interface (UI) / Experience design (UX)
- Art direction
- Identity & Brand
- Product design
- Iconography
- Digital development and design handover
- Design critiques and considered feedback
- Illustration and character design
- Creative strategy
- Information design
- Email design
- Mobile & responsive design
- Print, Artworking, Press-Press
- Retouching
- Typography
- Animation and storyboards
- Presentation design
- Mentoring and leadership

#### SOFTWARE

- Figma
- Adobe Creative Suite, Photoshop, Illustrator, InDesign, After Effects, Adobe XD,
- Microsoft Word & PowerPoint
- Miro, Slack, Microsoft Teams

#### CAREER EXPERIENCE

##### **Pencil Pencil | Freelance**

April 2022 – Present

##### **Havas CX helia | Design Lead**

March 2017 – April 2022

##### **Havas CX helia | Senior Designer**

February 2016 – March 2017

##### **Havas CX helia | Freelance Designer**

August 2015 – February 2016

##### **Silver Agency | Senior Designer**

November 2013 – June 2015

##### **Aaron Miller Illustration | Freelance**

June 2006 – Present

#### EDUCATION

##### **Falmouth University | 2005-2008**

BA (Hons) Illustration 2:1

##### **University of Gloucestershire | 2004-2005**

BTEC Foundation Diploma Art & Design

##### **Balcarras School | 1998 - 2004**

3 A's at A-Levels, Art, Product Design, ICT

11 G.C.S.E's A\*-C grades

Some key clients include:



# Thank you

